

# KALI BAKER-JOHNSON

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## FILMMAKER.

### MEDIA EDUCATOR.

#### CHAPMAN UNIVERSITY

MFA in Film Production,  
Directing Emphasis  
2012 –2015

#### TEMPLE UNIVERSITY

BA in Film and Media  
Arts  
2005 –2010

#### FEATURE DOCUMENTARY

As a Director  
*Thumbwarrior*, 2018

#### SHORT FILMS

As a Writer/Director  
*Broken Nails*, 2015  
*this is how I want to  
remember H.E.R.*, 2015  
*Trap Boys*, 2013  
*Johnny's Leaving*, 2009

As an Editor  
*Single Number*, 2011  
*The Body*, 2008

As a Writer  
*Rahma*, 2015  
*Onkar*, 2014

#### OTHER WORK EXPERIENCE

Vh1 News, 2011  
News 12 Networks, 2011  
Clearview Cinemas,  
2009-11  
Creative Control, 2010  
Police Athletic League,  
2009  
Floodgate Features,  
2007  
Snelling Staffing Services,  
2006-07  
Odyssey Couleur  
Magazine, 2004

## WORK EXPERIENCE

**FREELANCE VIDEO** (Los Angeles, CA).....Mar. 2006 – Present

#### VIDEOGRAPHER/EDITOR

- Shoot and edit video content for the web and television for clients such as **Avalon Television, MiND: Media Independence, Geek and Sundry, Hypebeast, Creative Control TV, Interactive One, and Patch.**

#### MEDIA PRODUCTION AND WEB DESIGN

- Coordinated productions, including budgeting and scheduling, for music videos and other short form media
- Led social media and crowdfunding campaigns for independent projects.
- Designed HTML/CSS websites for local business startups.

**CHAPMAN UNIVERSITY** (Orange, CA) ..... Aug. 2014 – Oct. 2018  
*Lead Video Editor*

#### Editor for Chapman University marketing digital media

- Edit promos, educational videos and viral content for web and TV.
- Integrate social media strategies across platforms to engage with target audience of prospective students and alumni base.
- Assist on in-studio and field productions in various capacities.
- Organize and maintain database of archived digital multimedia.

**BONA FIDE PRODUCTIONS** (Culver City, CA) ..Jan. 2015 – Aug. 2015  
*Development Intern*

#### intern for Oscar-nominated producing duo

- Complete coverage for feature screenplays, pilot scripts and literary works.
- Provide story notes for developing projects, as well as researching competing material and relevant emerging talent.
- Responsible for covering phones and upkeep of production archives.

**DODGE COLLEGE** (Orange, CA) ..... Aug. 2013 – May 2015  
*Graduate Admissions Counselor*

#### Administrative liaison for admissions department

- Primary point of contact for prospective, admitted and incoming students.
- Interviewed promising international applicants to assess language skills and production savvy.
- Scheduled and led guided informational tours of school facilities.

**TUV MEDIAWORKS** (Philadelphia, PA) ..... Apr. 2006 – Mar. 2009

#### DIGITAL CONTENT PRODUCER

- Researched and developed successful project pitches and produced online and in-store videos for **EbonyJet, Foot Locker** and **NBC.**
- Conceptualized, produced, shot and edited hours of social media driven original content, from news to reality competitions, for TUV's website.

#### MARKET RESEARCH AND EVENT VIDEOGRAPHY LEAD

- Collected national data and presented qualitative market research for **McDonald's, BET, Gillette**, etc. by way of **Burrell Communications, IPG**, and **Mars Agency.**
- Managed client relations, all aspects of production and delivery for the video recording of live performances and events.

## AWARDS

2017 Communicator Awards – Award of Distinction  
2016 Collegiate Advertising Awards – Gold Winner  
2016 Videographer Awards – Award of Excellence, Award of Distinction, Honorable Mention  
2015 Leo Freedman Foundation - First Cut Selection  
2013 SikhLens Award  
2010 Diamond Screen Film Fest - Best Undergraduate Film  
2010 Texas Black Film Festival - Honorable Mention  
2008 Temple University BTMM Festival - 1st Place Music Videos  
2007-2008 Wieden+Kennedy Exclusive Experience Competition – Winner

## VOLUNTEER EXPERIENCE

Urban Partners LA Board Member, 2017  
SCEEP Tutor, 2002-05  
New Day Community Counselor, 2003

## SKILLS

Adobe Creative Suite  
Final Cut Studio  
Avid Media Composer  
DSLR Videography  
Final Draft  
Microsoft Office  
Wordpress  
HTML/CSS  
Basketball  
Comic Book Geek  
Rap Nerd

## TEACHING EXPERIENCE

### SUMMER PROGRAMS

**CHAPMAN SFA** (Orange, CA) ..... Jun. – Aug. 2014

#### Instructor for Chapman University's Summer Film Academy for high school students

- Supervised the production and exhibition of 6 student-created short films over 2 sessions, in a high pressure environment.
- Managed and oversaw all equipment checkouts and technical problems.
- Prepared and presented lectures on topics such as documentary filmmaking and the American independent cinema movement.

**NYFA** (New York, NY/Los Angeles, CA) .....Jun. 2011 – Oct. 2012

#### INSTRUCTOR

- Taught digital camera practicals, lighting fundamentals, and screenwriting to high school students from across the world.

#### TEACHING ASSISTANT

- Supervised and instructed students on film/video shoots throughout Manhattan and on the Universal Studios lot in Los Angeles.
- Oversaw the use of 16mm film and digital cameras, as well as related sound and lighting equipment.

**ACADEMIC RESOURCE CENTER** (Maplewood, NJ) Jun. – Aug. 2009

#### Instructor for Academic Resource Center Summer Program

- Developed curricula for and ran a 6-week film production/media literacy course for children, ages 6-13.
- Produced three finished short films, written, directed and shot by students, and a music video.
- Introduced students to basic elements of story structure, theatre performance and photography.

## WORKSHOPS

**ATS DESTINATIONS** (Los Angeles, CA) .....Jul. 2015

#### Instructor for film workshop in coordination with the Girl Scouts of the USA

- Guided groups of high schoolers through pre-production, production and post-production on an original film in under a week.
- Created and implemented crash course in film theory and production protocol.

**CHAPMAN UNIVERSITY** (Orange, CA) .....Jan. 2014

#### Teaching assistant for international exchange program with Dankook University

- Coordinated and supervised all stages of production for graduate level short films with non-English speaking student directors.

**SIERRA CANYON PEAK WEEK** (Orange, CA) .....Jan. 2013

#### Student instructor for high school film production intensive

- Taught screenwriting, cinematography and directing fundamentals
- Oversaw short film shoot and guided students through video editing.

**THE ART SANCTUARY** (Philadelphia, PA) .....Apr. 2007

#### Screenwriting instructor for extracurricular high school enrichment program

- Taught selected high school students the fundamentals of screenwriting format, story structure and character development.